

B2B INFLUENCER MARKETING ESSENTIALS PROGRAM

João Bocas

is a professional digital influencer & keynote speaker and is a globally recognized business thought leader, mentor, advisor, and entrepreneur. He is helping brands to connect with multidisciplinary audiences online. His expertise and professionalism, work ethic and client centricity approach make him one of a kind to work with. Now, more and more reputable technology brands trust João Bocas



My clients



You will get 10 Educational Videos on B2B Influencer Marketing

- ✓ V - Learn all the Essentials for high Impact in Influencer Marketing
- ✓ V - Learn all the best practices to maximise your Influencer Marketing Strategy
- ✓ V - Educate your Teams about B2B Influencer Marketing



Jens Koegler
Healthcare Industry
Director EMEA bei
VMware

I would like to make a recommendation for Joao Bocas. I worked with Joao at our major event, VMworld 2019, and was absolutely thrilled with his commitment. He was deeply interested in us as a company and invested time to understand the value of our products and our industry message. He also fully understood and focused on what is important to us. Joao was excellently prepared and did not only support the presentation and content with a convincing keynote but also approached employees and customers proactively to produce and publish additional valuable content. I am looking forward to further opportunities for cooperation.

Thanks again, Jens Koegler

£4950 Worth
10 Educational
Videos on B2B
Influencer
Marketing



20000
Followers



4 MILLION followers
Global Influencers Group



Over 15000 followers +
17000 1st B2B Connections

My Credentials

- Top 100 Global Digital Health Influencer ✓
- #1 Wearables Global Thought Leader ✓
- Health Management – Board ✓
- Co-Author of XPOMET - 360° Next Generation Healthcare ✓
- Fierce HealthCare – Top 25 Social Media Influencers ✓
- International Editorial – Inside Digital Health ✓
- Editorial Board Member – ICT & Health ✓