

DIGITAL THOUGHT LEADERSHIP PROGRAM

João Bocas

is a professional digital influencer & keynote speaker and is a globally recognized business thought leader, mentor, advisor, and entrepreneur. He is helping brands to connect with multidisciplinary audiences online. His expertise and professionalism, work ethic and client centricity approach make him one of a kind to work with. Now, more and more reputable technology brands trust João Bocas



My clients



You will get 2 Thought Leadership High Quality Videos. Includes Editing and Filming time.

✔ One Video for 4 / 5 minutes and another one for about 2 minutes worth **£4950**

Distribution on LinkedIn to over 300K B2B Connections (Global Influencers Network Group)

Social Media Campaign for One Month (30 days)

✔ 1 Tweet per day to over 4Million Organic Followers, Worth **£6000**

Bonus - One Executive Coaching Session for one hour - worth **£495**

£11445

in Value Altogether - Your Price Only > £4500



Jens Koegler
Healthcare Industry
Director EMEA bei
VMware

I would like to make a recommendation for Joao Bocas. I worked with Joao at our major event, VMworld 2019, and was absolutely thrilled with his commitment. He was deeply interested in us as a company and invested time to understand the value of our products and our industry message. He also fully understood and focused on what is important to us. Joao was excellently prepared and did not only support the presentation and content with a convincing keynote but also approached employees and customers proactively to produce and publish additional valuable content. I am looking forward to further opportunities for cooperation.

Thanks again, Jens Koegler

My Credentials

20000
Followers

4 MILLION followers
Global Influencers Group

Over **15000** followers +
17000 1st B2B Connections

- Top 100 Global Digital Health Influencer ✔
- #1 Wearables Global Thought Leader ✔
- Health Management - Board ✔
- Co-Author of XPOMET - 360° Next Generation Healthcare ✔
- Fierce HealthCare - Top 25 Social Media Influencers ✔
- International Editorial - Inside Digital Health ✔
- Editorial Board Member - ICT & Health ✔