

# WEARABLE TECHNOLOGY EXPERTISE PROGRAM

## João Bocas

The Wearables Expert

João Bocas is an expert in wearable technology, keynote speaker and is a globally recognized business thought leader, mentor, advisor, and entrepreneur. His expertise and professionalism, work ethic and client centricity approach make him one of a kind to work with. Now, more and more reputable technology brands trust João Bocas



## My clients



## You Will Get



- ✓ 159 pages - Health Wearables Engagement Research Report - Value £25K
- ✓ 5 The Wearables Expert™ - Expertise Videos Addressing major issues in detail - Value £6K

## Bonus



- ✓ 1 Consulting session with The Wearables Expert™ for 2 Hours - Value £950
- ✓ Book Chapter - The Combination of Wearables and AI (Artificial Intelligence) will be the game changer in Healthcare (Available in 4 Languages: English, Portuguese, Spanish and Russian) - Value £1500

Over £33K

in Value  
Incredible Expertise  
on demand for you  
and your  
organization.

**BUY  
NOW!**



Jens Koegler  
Healthcare Industry  
Director EMEA bei  
VMware

*I would like to make a recommendation for Joao Bocas. I worked with Joao at our major event, VMworld 2019, and was absolutely thrilled with his commitment. He was deeply interested in us as a company and invested time to understand the value of our products and our industry message. He also fully understood and focused on what is important to us. Joao was excellently prepared and did not only support the presentation and content with a convincing keynote but also approached employees and customers proactively to produce and publish additional valuable content. I am looking forward to further opportunities for cooperation.*

*Thanks again, Jens Koegler*



## My Credentials



20000  
Followers



4 MILLION followers  
Global Influencers Group



Over 15000 followers +  
17000 1st B2B Connections

- Top 100 Global Digital Health Influencer ✓
- #1 Wearables Global Thought Leader ✓
- Health Management – Board ✓
- Co-Author of XPOMET - 360° Next Generation Healthcare ✓
- Fierce HealthCare – Top 25 Social Media Influencers ✓
- International Editorial – Inside Digital Health ✓
- Editorial Board Member – ICT & Health ✓